



#### Fairwood VS-A JV

In an interesting event in the façade space in India, Fairwood India PMC entered into a Joint venture with VS-A France, a leading company in building envelopes to cater the urban infrastructure, real estate and development projects in Indian Subcontinent.

Fairwood is a highly respected Project Management Company, specializing in managing the full lifecycle of real estate projects. A part of Fairwood Construction Management Façade team with rich experienced workforce is responsible for overseeing the facade executions process and approvals.

To further expand its reach to the path breaking technologies, Fairwood has established Joint Ventures with some of the leading firms. This new association has been formed primarily to deliver end to end





solution on building envelope design and execution and project management and allows Fairwood to offer a more comprehensive service to its clients.

"In order to have a better reach to our clients and provide end to end services of international standards from initial conceptualization to the construction management a JV has been established between **VS-A** and **FAIRWOOD** Group and we believe with rich experience of both the companies in their particular field it will definitely add value to project" – said Nitin Kumar, CEO Fairwood

Unconventional approach to design and vast experience of executed works is the strength that both the companies have in common. JV provides Solutions to challenges by fostering unmatched technical skills. Having worked with the **PRITZKER WINNING ARCHITECTS** viz, Rem Koolhas.

Jean Nouvel, Renzo Piano, Christian de Portzamparc, Kazuyo Sejima, Zaha Hadid, the



new JV will offer a whole gamut of services that include:-

- Building envelope systems.
- Economics and Planning
  Building performance
- systems,
- Efficient Solar protections,
- Glass engineering,
- Building maintenance systems,
- Performance testing and visual Mockup
- Peer Review and Consulting
- Restoration for Building Envelope
- Value engineering

The basic premise of the MOU which was signed in Fairwood's Noida office is that Fairwood will handle the project management, impart information about availability of local materials and other regional information, part of design, etc. Business development will be a joint effort. VS-A will handle the major part of the design.

# Buzz



## A first for Indian Architectural practice

### Morphogenesis – beneficiary of the 5th SIA-Getz Architecture Prize

In a 1st for Indian architectural practice, the Singapore Institute of Architects (SIA) has selected Sonali and Manit Rastogi, Morphogenesis, as Laureates of the fifth SIA-Getz Architecture Prize for Emergent Architecture in Asia.

This prestigious biennial Prize seeks to bring recognition to Asian architects, who 'through their vision and commitment have made a significant contribution in shaping the changing landscape of Asia, and to honour a living architect's remarkable career that is in progress'. Previous Laureates of the SIA-Getz Architecture Prize are Mr Chan Soo Khian from Singapore, Dr Hitoshi Abe from Japan, Mr Wong Mun Summ & Mr Richard Hassell from Singapore and Prof Jimmy Lim from Malaysia.

They were awarded the Prize Medallion by Mr Lee Yi Shyan, Senior Minister of State, Singapore. This year's jury comprised Mr Theodore Chan, SIA President, Mr Richard Ho, 2013 President's Design



Awardee, Mr Tai Lee Siang, Group MD Architecture Singapore, Ong&Ong, Ms Tan Pei Ing, ARCASIA President and Prof Ar Jimmy Lim, 4th Laureate SIA-Getz Architecture Prize.

"Their works are very much rooted into the culture, climatic, social and economic conditions of India. Sonali and Manit Rastogi's works put India's architecture on the world stage"  Citation from Jury. The jury felt that their works will be an inspiration to not only young Indian Architects but also other Asian Architects.

### Morphogenesis philosophy – The Architecture of

Sustainability: With a local, socio-cultural response to design, our results are more often than not, passive solutions, which further help to reduce energy and water dependence by increasing the number of comfortable habitable hours with minimum reliance on mechanical means. We have successfully created exemplars that consume 70% lesser energy than established green rating benchmarks, without incurring additional cost. Optimization of all resources is a pre-requisite to our architecture today. It is an all-inclusive nature of design with a unique focus on passive and low energy architecture that we believe will define the new emergent Indian architecture.

